

Alexandr Mashanski

Łódź, Polska

+48 572 084 952

a.mashansky@yahoo.com

dev.mashansky.com

SUMMARY

Web Developer with 10+ years experience in WordPress design and development, e-commerce services, maintenance and support. Seeking to leverage broad development experience and hands-on technical expertise in a challenging role as a Full-stack Developer.

SKILLS

- Wordpress, WooCommerce
- HTML, CSS, PHP, JavaScript
- Photoshop, Corel
- SEO, Yandex Direct, Google Adwords, Social Media

PROFESSIONAL EXPERIENCE

Developed websites from front to backend using PHP, JavaScript, and HTML. Enhanced user experience and accomplish webpage objectives by creating site structure, navigation, page optimization, and graphics integration. Implemented enhancements that improved web functionality and responsiveness. Designed and maintained both corporate and client websites, using scripting languages and content management systems including WordPress.

EXAMPLES OF PROJECTS

Il-Disegno Interior Design: il-disegno.ru

Online furniture and accessories shops: studio-michele.ru, novorosmebel.ru

Online shops of tyres and car parts: greal.ru, autoshintrade.ru

Online shop of wrist watches and gifts: olsema.by

Hotel Complex: les-zaimka.ru

Medical Centre: avicenna-ug.ru

For all projects a full cycle of work has been completed:

- UI design for mobile devices
- WooCommerce customization
- Goods management for the shop administrator
- Catalogs with filtration
- Filling with content, photo optimization
- Initial SEO preparation of the site
- Social media integration, blog, reviews
- Improved WordPress performance
- The Technical Support Project
- Development and Maintenance of Google Adwords and Yandex Direct advertising campaigns

EDUCATION

Financial Management, Master's Degree

Belarusian State University | Minsk, Belarus

1995 - 1997

Master's Degree

Belarusian State Academy of Music | Minsk, Belarus

1985 - 1992